Advanced Presentation Techniques

Description of Course

This Advanced Presentation Techniques course is designed for those people who have a B2+ level of English and have experience of presenting in English.

It is assumed that course participants already know the basics of good presenting and are looking to take their presentation skills to the next level.

Course Objectives

By the end of this course delegates will be able to:

- Identify what makes a presenter excel and analyze the skills required.

- Define how they will change their audience via their presentation message and 'Big Idea'

- Structure their presentation to ensure full audience attention

- Balance analytical and emotional content

- Use language impact techniques such as contrasting, metaphors and repetition

- Apply storytelling principles

- Manage 'the stage' and be their 'authentic self' when speaking

- Create visuals with impact and meaning whilst using little or no text

- End their presentation powerfully

- Handle difficult questions from the audience

- Be in control of their mindset around speaking in public in English

Duration of Course

16 hours (flexible) depending on group size and amount of time preferred for presentation practice

Course Outline

- The presentation that tried to save lives

- Audience focused presenting versus slide focused presenting

- Profiling the audience

- Defining your big idea – a clear, concise message

- How to apply story telling principles

- How to balance analytical and emotional appeal

- Impact techniques using language – contrasting, metaphors, repetition

- Slides – think like a designer

- It's a performance - essential delivery guidelines

- How to end on a high

- Techniques to deal with difficult questions

- Your mind set and how it affects performance

- Presentation delivery by participants

Business Learning
SOLUTIONS